

Key Question #3: Why is popular culture widely distributed? [pp. 126-135]

Name:

1. Compare one of the modern housing styles to one of the new-eclectic houses described. 1.

2. What are two influences on one's clothing in MDCs? 2a.

2b.

3. How do jeans illustrate the globalization of a popular custom? 3.

4. Why are people of MDCs more likely to adopt popular customs? 4.

5. What are three influences on the amount and types of alcohol & beverages in different regions in the US? 5a.

5b.

5c.

6. Explain the geographic distribution of wine production. 6.

7. State two reasons why the television is an important popular custom. 7a.

7b.

8. Briefly describe the diffusion of television throughout the world. How is it different than with the diffusion of the internet? 8.

9. How has television become a force for political change? 9.

Key Question #4: Why does globalization of popular culture cause problems?

1. Give two examples of how the convergence of popular customs is controversial and even seen as threatening. 1a.

1b.

2. How is popular culture a threat to folk culture? 2.

3. Give three examples of how the convergence of worldwide popular customs impacts the environment. 3a.

3b.

3c.