

Field Survey

Your goal is to collect a visual impression of your census tract and compare it to the data you collected from the Census Bureau. If you found that your census tract has a high proportion of a particular class, age group, ethnicity, etc. then you will need to document its imprint on the cultural landscape. Make sure you pay attention to the everyday surroundings that you frequently take for granted in order to find the tract's "sense of place." How has each group affected the tract's architecture, landscaping, toponyms and other aspects of the cultural landscape? Is there any evidence of iconography or symbolism associated with the group within your tract? Does the availability of certain services relate to the tract's demographic makeup? Is there any evidence of conflict or change? Furthermore, you should contemplate how your visual impression matched up to the mental picture that you formed from the initial data.

Contents of Presentation:

1. Maps: Provide maps of your census tract using different scales so that we can easily locate it and see details. You must have the Census bureau's map of your census tract.
2. Data: Provide a visual representation of the demographic data using graphs (with a comparison to LA MSA or County).
3. Images: Use pictures to illustrate how each demographic has affected the cultural landscape. This aspect of the presentation is essential in order to illustrate your tract's cultural landscape.
4. Methodology: Briefly comment on the strengths and weaknesses of using census data and field research to understand the tract's geographic reality.

Criteria Chart:

- The presentation is uniform (design, font, color scheme)
- Each slide uses "talking points" rather than wordy sentences (the font is at least 18)
- Each slide contains a visual (map, graph or image)
- The images are properly manipulated (no elongated or pixilated images)
- Each image is appropriate and there are enough to visually depict the cultural landscape
- Each image has the date and location associated with it either on the slide or in the notes
- Geographic concepts are used to help describe the census tract (e.g. its place within the Burgess model, the presence of invasion and succession or folk culture)
- All outside research is cited in the notes section

Due dates:

- Tract Write-up: June 7th
- PPT Rough Draft: June 10th (end of class)
- PPT Final Draft: June 13th

* Please let me know if you will need to borrow a digital camera.